Kave Affiliates

SUMMARY - KAVE AFFILIATES PROGRAMME TERMS AND CONDITIONS

AFFILIATE PROFILES PERMITTED

The Kave Affiliates programme <u>does not accept</u> discount, coupon, cashback or any other purely promotional content websites.

Content generation websites, magazines, companies specialised in the sector and professionals with or without a company are accepted in the Kave Affiliates programme.

MARKETING CAMPAIGNS

It is <u>not permitted</u> to generate commission through the Kave Affiliates programme in the following ways:

- Bidding on the keywords "Kave Home", "Kavehome", "Kavehome.com" or any other keyword that includes the Kave Home brand, in paid campaigns on Google, Bing, or any other search engine.
- Bidding on keywords similar to the brand such as "Cave Home", "Kabe home", "Cavehome" or similar in paid campaigns on Google, Bing or any other search engine.
- Posting discount codes without prior permission from Kave Home.
- Using images from the KaveHome.com website without mentioning that they are the property of KaveHome.com.

GENERAL COMMISSIONS

Commissions are calculated on the total value of purchases in the shopping cart excluding VAT and shipping costs. Generic commission is 8% on each reported sale.

DISCOUNT CODES AND COMMISSIONS

Affiliates will be able to use a 5% discount code for their audience. Affiliate commission will be 5% for all purchases made using this discount code. For all purchases made using the discount code linked to the affiliate, the discount code commission will apply over the generic commission rate assigned to the affiliate.

*Commissions and discount codes are subject to change on an affiliate-by-affiliate basis.

RECORDING COMMISSIONS

The affiliate is solely responsible for the correct use of the links and/or discount codes to ensure that commissions are recorded correctly on their profile. In the event that the affiliate recommends Kave Home without using the affiliate links or codes, Kave Home will not subsequently add these sales and the relevant commissions to the platform.